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Thomas Arctaedius



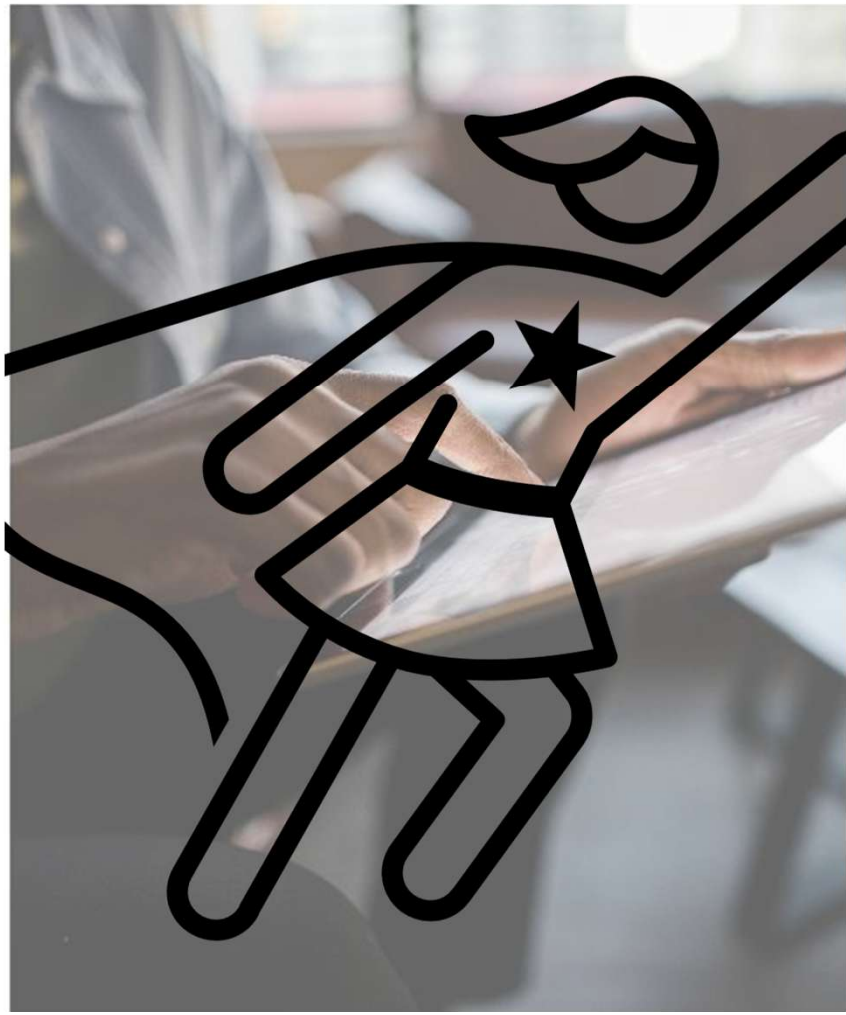
Dr. Thomas Arctaedius is a distinguished entrepreneur, academic, and innovation leader with over 35 years of experience bridging science, business, and social impact. Holding a PhD in Nuclear Physics from Stockholm University he has successfully founded and led eight companies.

As Adjunct Professor at the Royal College of Music since 2018, he pioneered artistic entrepreneurship education and founded CSES (Centre for Social Entrepreneurship Sweden, Sweden's first social innovation incubator), at Stockholm University in 2011. He previously served as CEO of Stockholm University Holding AB and Director of Enterprise and Industry Relations, and was a Visiting Scholar at Stanford University in 2010.

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Josefina Elvira Asker Beck



Josefina Asker Beck is a performing artist, singer, and storyteller with roots in folk traditions and physical theatre. Her work explores the intersection of storytelling, music, and embodied stage performance.

From childhood she was involved with horses, folk dance, and theatre. She holds a secondary education specializing in clowning, tightrope walking, and physical theatre.

Josefina has also studied folklore studies on university level and often draws inspiration from traditional stories and historical ways of life.

In addition to her artistic work, Josefina works with tree felling and forestry-related activities. She holds chainsaw certifications A and B and carries out small-scale tree felling. Her work in the forest and the landscape is closely connected to her artistic practice, where nature, tradition, and people's stories often take centre stage.

She speaks Swedish, English, Norwegian, and Czech.

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Erik D. van Diffelen



Professional manager with solid experience in leadership positions in the area of finance, innovation, project management, operations, sales & marketing (B2B, B2C including online sales), general management, having worked in different countries and product categories.

Expertise in developing new category strategies oriented towards innovation and lean management, new business models and turnarounds.
Experienced in change management and setting up new organizations.
Pro-active and dynamic leader with strong interpersonal relationship skills to lead multi-disciplinary international teams and able to create an environment of trust in which teamplayers can unlock their potential and sustainable value-added business objectives achieved.Developer of business and people, start-ups, scale-ups, seasoned managers and starting professionals

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Rikard Friberg von Sydow



Dr. Rikard Friberg von Sydow is a senior lecturer in Archival Science and a section head at Södertörn University.

His research focuses on the odd perils of the information society. Included in these perils are such things as conspiracy theories and the mismanagement and loss of information over time. He publishes his work both international scientific journals and as essays directed to the public.

On his spare time, Friberg von Sydow is an eager amateur sound artist with several releases on different net-labels.

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Liudmila Gapeyeva



I teach entrepreneurship, management and leadership at universities incl. Södertörn University, Lancaster University and Martin Luther University.

With an MBA from Jönköping International Business School and PhD research on entrepreneurial well-being and stress coping in start-up teams, I combine research with hands-on mentoring.

As a certified systemic and agile coach and co-founder of a B2B coaching agency “Homo Liudens”, I help founders strengthen leadership, team dynamics, decision-making and sustainable performance.

My experience in business, international collaboration and start-up evaluation enables me to support H&ART incubator participants in building resilient, purpose-driven ventures.

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Fritz Kohle



Fritz Kohle is a globally respected production and post-production expert with a PhD from the University of Edinburgh. He has taught film and TV production at Breda University of Applied Sciences since 2009 (tenured 2012).

He worked internationally in film and TV: location manager on Channel 4's *Prometheus*, Head of Post-Production at Bigfoot Entertainment, Assistant Director at NYU Tisch Singapore under Oliver Stone and David Irving, and Post-Supervisor at Studio Babelsberg on Wim Wenders' *Soul of a Man* and Jackie Chan's *Around the World in 80 Days*.

He is married to Filipino Film producer / BUas lecturer Arleen Cuevas and cares for two Shiba-Inus, Akira, and Tori. Fritz is currently exploring how AI is changing the way we tell stories in media.

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Andrei Nicolae



BIO:

Democracy, human rights and education policies were my main academic research topics within the last years.

My PhD thesis tackled the role of local public administration in promoting cultural rights, with a focus on education policies. Serving within the public sector in the past 15 years meant that I got the opportunity to be part of several public policy drafting processes, working close to clerks, dignitaries and law maker.

I have a holistic view on how public policies and programs can be set in motion. I believe that only through education and culture mankind has a real chance of enlightenment.

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Jannike Nordensson



Local solopreneur with passion for photography, creative writing and the Soul's journey.

Strategic senior manager in healthcare logistics with focus on sustainability.

Her primary areas of expertise is arts & culture, CCI, design & media, entrepreneurship, education & training, and intellectual property.

Jannike works and lives in Flemingsberg.

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Katarina Renman Claesson



Researcher in art law and company lawyer at The Artists' Association of Sweden (Konstnärernas Riksorganisation). I have been involved in everything from procurement of public art to Masters education in Intellectual property law and art law.

Specialties: Copyright, intellectual property, art law, IP-strategies

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Joyce Ridderhof



BIO:

Currently, I am a lecturer at BUas at the Academy for Leisure and Events. I have a background as grants consultant for businesses and as social business developer in the development sector.

Personally, I am interested in finding ways to make socially oriented activities financially feasible.

I can help you with:
***** Business plan development
* Financial feasibility and literacy
* Lean start-up (such as validating ideas and prototypes)
* Critical thinking
* Social enterprise development

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Jan Sandred



Jan Sandred brings extensive expertise in innovation funding, startup development, and the cultural and creative sectors. As a Horizon Europe Programme Committee Expert and Programme Manager at Vinnova, he helps innovators understand European and national funding opportunities, develop competitive proposals, and build scalable ventures. His experience spans innovation policy, entrepreneurship, and cultural heritage, enabling him to support projects that combine creativity, technology, and societal impact. As a member of STIM's Selection Committee, he also offers insight into intellectual property, talent development, and the music industry. Jan helps participants turn creative ideas into sustainable, well-funded ventures with real-world impact.

I support participants in bridging creativity and innovation with funding, policy, and market realities—helping them move from idea to sustainable impact.

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Maria Stamate



BIO

Maria Stamate serves as Head of the Environmental Protection and Construction Discipline Service at the Târgu Jiu Local Police, bringing extensive expertise in public administration, urban planning, and legal compliance.

She is a PhD researcher at Valahia University of Târgoviște, specializing in UNESCO World Heritage management with a primary focus on the Brâncuși Monumental Ensemble.

Her background bridges administrative rigor, legal frameworks, and cultural heritage preservation, offering mentees valuable guidance rooted in architectural conservation and sustainable urban development.

anna@annamaproduktion.com

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Anna Svensson Kundromichalis



Anna Svensson Kundromichalis is a performing artist, director, project manager and arts educator with over 30 years of experience in the performing arts, working in Sweden and internationally. She runs Annama Produktion, where she produces her own work, as well as the non-profit organisation *Scenkonstimperiet*, which organises theatre camps and community theatre projects. She trained at Dell'Arte School of Physical Theatre in the USA, Stockholm University of the Arts and SMI. Anna also works as an arts and culture guide in Nacka.

As a mentor, she will bring curiosity, creativity and experience, offering a supportive sounding board for artists who want to develop their ideas, find their individual voice and take the next step.

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Alina Iuliana TABIRCA



BIO:

I am an academic in economics at Valahia University of Târgoviște, with a background in economic analysis, statistics, accounting, digital technologies, and applied research.

My experience combines teaching, research, international collaboration, and editorial work, with a strong focus on transforming ideas and data into practical, evidence-based solutions.

As a mentor, I bring analytical thinking, an interdisciplinary perspective, and experience in guiding students and young professionals in developing their ideas, structuring projects, evaluating their feasibility, and communicating their value effectively. I am particularly interested in innovation, sustainability, digital transformation, and initiatives that connect academic knowledge with real-world economic and social challenges.

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Oana Catalina TACHE



BIO

I am a consultant, trainer and project manager with over 10 years of experience supporting entrepreneurs, SMEs, NGOs and public institutions in business development, innovation, organisational growth and European-funded projects.

My background combines strategic planning, entrepreneurship, sustainability, social innovation, capacity-building and stakeholder engagement. As a mentor, I bring a practical and structured approach, helping participants clarify their ideas, develop viable business models, identify funding opportunities, build relevant partnerships and define realistic growth strategies.

My aim is to help mentees transform promising ideas into sustainable initiatives with tangible social and economic impact.

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Růžena Štemberková



Růžena Štemberková has long been active in the fields of marketing and cultural projects, where she combines a creative approach with practical planning. She has experience in preparing and implementing projects, liaising with partners, and fundraising for cultural and community initiatives. Her strength lies in her work with communities – she is skilled at creating an environment in which people can engage in meaningful collaboration.

She also specialises in intellectual property (IP) and the transfer of knowledge and technology, which enables her to help mentees protect their ideas and put innovations into practice. She can support mentees in particular with project formulation, brand building, securing funding, engaging target groups, and also with establishing an IP strategy and bringing project outputs to market.

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Monika Maříková



Monika Maříková works in the fields of human resources, leadership and adult education. She has experience in team development, setting up HR processes and supporting managers and individuals in their professional growth.

Her approach combines practical leadership tools with a coaching-based style that helps people find their own solutions. As a mentor, she helps participants with personal development, building leadership skills, career planning and effective communication within a team.

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Alena Doležalová



Alena Doležalová specialises in finance, accounting and grant management, primarily within the non-profit sector. She has experience in financial planning, budgeting, monitoring key performance indicators and preparing grant applications.

Her work also involves collaborating with donors, partners and auditors. She can support mentees in particular with setting up a project's financial model, working with budgets, preparing grant applications and understanding cash flows in non-profit organisations.

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Jura Švehla

Jura Švehla works in the field of IT and product development, where he focuses primarily on start-ups and agile management methods. He has experience in building digital products from the initial idea right through to market launch. He specialises in agile approaches, working with development teams and validating product hypotheses.

As a mentor, he helps participants validate their ideas, set up the development process, work with their team and prepare the product for the market.



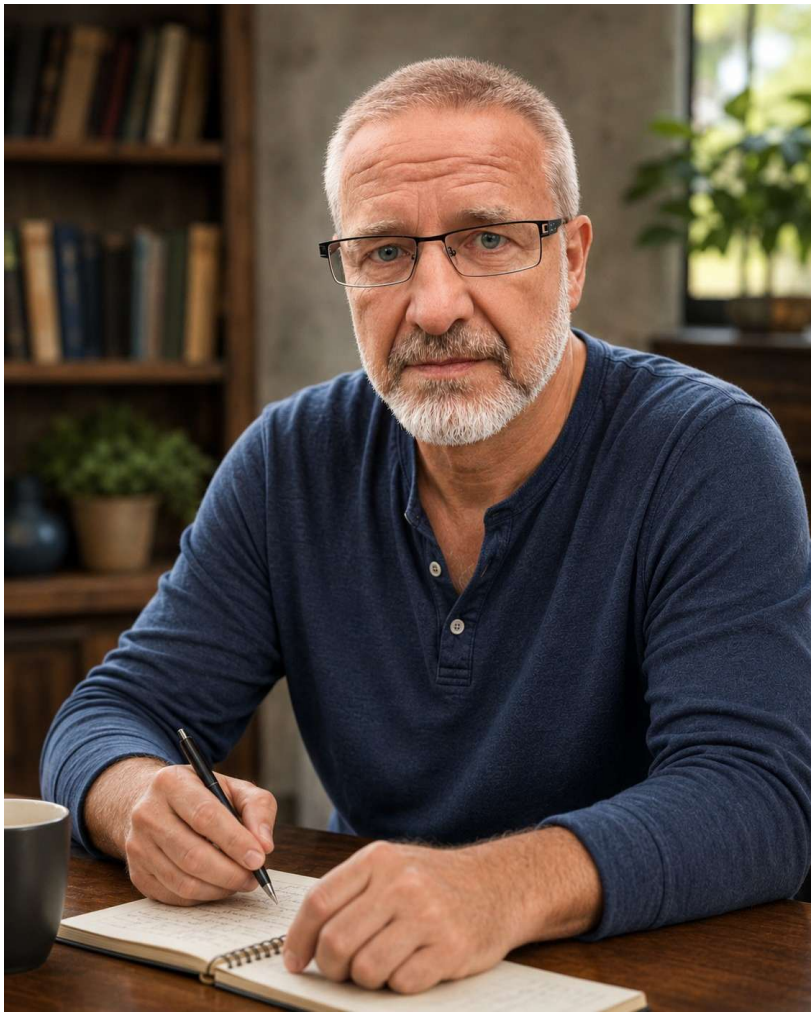
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Patrik Červák



Patrik Červák works in the fields of design, user experience (UX) and branding, with a focus on the creative industries. He has experience in creating visual concepts, designing user interfaces and building strong brands. His approach combines aesthetics with functionality and a focus on users' needs.

He supports mentees particularly in developing design ideas, creating prototypes, establishing brand identity and presenting the value of a product or service.

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Miroslava Vlčková

Miroslava Vlčková is involved in social enterprise, community projects and evaluation work. She has experience in planning and implementing projects that generate a positive social impact, and in working with diverse target groups. She specialises in measuring the impact of projects, evaluation and identifying sustainable models.

In her role as a mentor, she helps participants to set up social projects, measure their impact, carry out evaluations and find ways to achieve long-term sustainability.



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Vít Pavlík



Vít Pavlík practises law, specialising in intellectual property and business start-ups. He has experience with the legal framework for start-ups and the protection of ideas, trade marks and copyrighted works. His work also includes advising on setting up businesses and establishing contractual relationships.

He supports mentees particularly with legal issues relating to business, the protection of intellectual property, establishing terms of cooperation and preparing for negotiations with partners.

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David Fiklík

David Fiklík specialises in operations, logistics, process management and financial management. He has experience in process optimisation, capacity management and setting up effective operational models. His work also includes financial planning, monitoring key performance indicators and risk management.

As a mentor, he helps participants with setting up processes, capacity planning, financial management and the practical implementation of projects.

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Jiří Malý

Jiří Malý works in sales and B2B business, specialising in business strategy and financial management. He has experience in building business relationships, negotiating with clients and developing markets. He specialises in setting up business models, working with key clients and revenue planning.

He supports his mentees particularly in setting business strategy, working with clients, growing revenue and linking sales with financial planning.



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Aleš Kopřiva



Aleš Kopřiva focuses on technology, innovation, and research and development. He has experience in transferring knowledge from research into practice, developing new solutions, and fostering collaboration between the academic and industrial sectors. He specialises in new technologies, product development and finding applications for innovative ideas.

In his role as a mentor, he helps participants to validate technical solutions, identify markets for innovations, collaborate with partners and prepare projects for further development.

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Evelina Parashkevova



Dr. Evelina Parashkevova is an expert with over 25 years of experience in project development, management, and evaluation under national and international funding programmes. Her expertise spans strategic planning, public policy and programme development, organisational development, and risk management. She has extensive experience in facilitating access to funding, building partnerships, and supporting innovation across the public sector, education, cultural heritage, civil society, and entrepreneurship.

As a consultant and mentor, she helps organisations and teams turn ideas into sustainable and impactful initiatives.

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Kostadin Bashev



Kostadin Bashev is the founder of Webcode, a boutique web development agency specialising in e-commerce solutions. An Adobe Certified E-Commerce Expert and experienced Senior Backend Architect, he has over 20 years of experience in web technologies, digital marketing, and online business development.

He is also a lecturer, trainer, author, and mentor, supporting entrepreneurs and start-up teams in transforming innovative ideas into successful digital products and businesses.

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Antonín Šmejkal



Antonín Šmejkal is an entrepreneur, investor, and university lecturer with a strong background in business economics, finance, and investment decision-making. He has been active in the business world for over 25 years, holding top management and ownership roles in companies focused on economic consulting, business services, and social entrepreneurship. He serves as an executive, a chairman of the board, and a financial director across several companies.

As a mentor, he offers the practical perspective of someone who not only teaches business but—more importantly—actively practices it every day. His strength lies in his ability to bridge entrepreneurial vision with economic reality, helping startups transform good ideas into long-term, viable businesses.