

Writing Articles for International Publication in Peer-reviewed Journals

This workshop for researchers seeking to publish in peer-reviewed journals focuses on the key criteria involved in journal editors' selection processes and peer-review, and how to meet them. Based on the inside knowledge of an experienced academic publisher, it is designed to develop essential skills in writing articles in order to increase researchers' chances of placing their work in premium scholarly journals, to the benefit of their academic profile and career prospects.

There will be a mixture of presentation, discussion, interactive exercises and hands-on writing tasks, together with extensive handouts for reference.

Topics covered include:

- Why publish, and where to publish?
- What journal editors look for
- Addressing your readership
- Writing tips
- Presenting a scholarly argument
- Use of secondary scholarship
- Case studies and their larger implications
- Peer Review
- Open Access
- Writing an Abstract

Workshop tutor Josie Dixon is an international publishing and research training consultant. Following a 15-year career in academic publishing as Senior Commissioning Editor at Cambridge University Press and Director of the Academic Division at Palgrave Macmillan, she has given training workshops for postgraduates, postdoctoral researchers and staff in the arts, humanities and social sciences in over 100 universities in the UK, USA, Ireland, Germany, Belgium, the Netherlands, Norway, Sweden and Finland. More details can be found at <http://www.lucianconsulting.com>

What participants have said about this workshop:

Heidelberg University • 'Perfect. Really perfect.' • 'Wonderful workshop for essential skills.' • 'Excellent! Clear, informative, appropriate examples, accurate answers to individual/group questions. Very knowledgeable about publishing trends.' • 'Absolutely recommended. Stylish, informative and also entertaining.' Freie Universität, Berlin • 'Suited my needs perfectly. A wide-ranging overview of the process, enhanced by very specific, targeted exercises. Excellent - very clear, but also witty and entertaining.' • 'Deep insight from the perspective of a very experienced editor. I really liked the style.'

Ludwig-Maximilians University, Munich • 'This workshop should be attended by anybody who wants to publish internationally.' • 'Excellent, interesting and so useful. Very good instructor' • 'I will apply a lot of what I've learned. It would be great to have more workshops like this one.' Max Planck Institute, Freiburg • 'Brilliant. Just perfect' • 'Excellent - essential for those who haven't yet published. [The workshop tutor had] profound expertise as an editor' • 'If you are seeking greater insight into the publishing world, listen to Josie Dixon!' University of Ghent • 'A very comprehensive course given by an experienced publisher - dynamic, friendly,

motivating' • 'Very constructive focus at the micro level (language) as well as macro level (formulating your contribution to scholarship)' University of Antwerp • 'A must - necessary for anyone who wants their articles published.' • 'Comprehensive and enlightening.' • 'Really useful to hear an insider's view of what journal editors are looking for.' Brussels School of International Studies • 'Perfectly met my expectations' • 'Very dynamic' • 'Effective introduction to the academic publication process, delivered by a knowledgeable insider' University of Bergen • 'Thorough and highly relevant - excellent use of examples, and opportunities for addressing questions especially relevant to the group.' • 'Very useful to have the publisher's view on this - much practical advice that will be used!' University of Oslo • 'a very useful awareness course - brings up many things it's extremely important to think about in the writing and publishing process' • 'useful advice, both theoretical and practical, and good for forcing us to think more pragmatically' Lund University • 'Excellent, informed and practically useful – superb. If I could, I would order colleagues to attend!' • 'Very illuminating presentation, especially on cultural differences' • 'Fantastic – my only complaint is that it was too short. She was amazingly clear in her presentation. It should be mandatory.' • 'Irreplaceable knowledge and insights that one cannot attain except through a concrete, hands-on workshop. Made me want more.'

Writing Articles for International Publication
in Peer-Reviewed Journals in the Humanities & Social Sciences
Trainer: Josie Dixon, Lucian Consulting

3-day online workshop programme

Day 1

10.00 ZOOM (joining instructions to be sent out beforehand)

Introductions

Group Discussion: Why publish and where to publish?

Preview of offline work

11.30 COFFEE BREAK

11.45 Offline exercise 1: Meeting journal editors' criteria:

Defining your original research contribution

12.30 ZOOM (Breakout groups): Discussion in pairs

12.45 Offline exercise: How to check Journals' copyright & licensing policies

1.00 LUNCH BREAK

2.00 ZOOM

Questions and feedback arising from this morning's exercise

Group Discussion: Readership, and what's different about writing for publication?

Preview of offline exercises

3.00 Offline exercise: Who are you writing for & what will they gain from it?

3.20 Offline exercise: Opening sentences

3.45 COFFEE BREAK

4.00 Send your opening sentences to your partner and exchange feedback

Day 2

10.00 ZOOM

Questions and feedback from yesterday afternoon's exercises

Drafting an abstract: quickfire writing exercise

Preview of offline exercises

11.30 COFFEE BREAK

11.45 Offline exercise: editing your abstract
12.15 Send your abstract to your partner for mutual editing
12.45 ZOOM (Breakout groups): Discussion in pairs
1.00 LUNCH BREAK
2.00 Finalize your abstract incorporating your partner's feedback
2.15 Offline tasks: Micro and Macro: Video presentation and exercise
Your argument in a nutshell
3.15 COFFEE BREAK
3.30 ZOOM (Breakout groups): Discussion in pairs
Outlining your argument
Developing the macro dimension
Day 3
10.00 ZOOM
Questions arising from yesterday's exercises
Group discussion: Use of secondary scholarship
What makes a strong conclusion?
Preview of offline exercises
11.30 COFFEE BREAK
11.45 Offline exercises: Developing stronger forms of citation
Drafting a conclusion
12.55 Send your draft conclusion to your partner for review
1.00 LUNCH BREAK
2.00 Review your partner's draft conclusions and exchange feedback
2.30 Read workshop handout: Making the most of peer review
2.45 COFFEE BREAK
3.00 ZOOM
Q&A, final discussion and review of learning points
Complete checklist and action plan
Submit workshop evaluation forms by 4.30pm