

Navigating Algorithmic Society

30-31 October 2025
Södertörn University

Conference programme



Keynote speakers

Andra Siibak, Professor, University of Tartu, Estonia. Title: *AI-powered Childhood: Is This the Future We Want?*



Her research interests are focused around opportunities and risks surrounding the use of the internet and new technologies. She has published widely on young people's online practices, datafication of childhood, self-presentation on social media, teacher/parental/sibling mediation of young people's technology use, mediatization of parenting, dataveillance and AI-based technology use in education, etc. In 2021, she co-authored together with Giovanna Mascheroni *Datafied Childhoods: Data Practices and Imaginaries in Children's Lives*, published by Peter Lang.

Tiziano Bonini, Associate Professor, University of Siena, Italy. Title: *Contested Platform Moralities: Moral Economy as a Recurring Keyword for Audience Research in the Age of Algorithmic Media*



Associate Professor Tiziano Bonini conducts research in the broad fields of platform studies, critical algorithm studies, media production studies and critical political economy, often from a cultural studies perspective. He is the author of *Algorithms of Resistance: the everyday fight against platform power* (with Emiliano Treré (2024), The MIT Press) and *Platformed! How streaming, algorithms and Artificial Intelligence are shaping music cultures* (with Magaudda, P. (2024), Palgrave McMillan).

Stine Lomborg, Professor, University of Copenhagen, Denmark. Title: *Accountability and Aspiration: On Human Flourishing with Data*



Professor Stine Lomborg's research explores the meanings and implications of digital tracking and data-driven decisions for humans and societies, aiming at theory development regarding media and communication approaches to digital tracking and datafication. She is one of the directors of the research center Tracking and Society at the University of Copenhagen, project leader of the ERC project Datafied Living as well as editor of the recently published *The digital backlash and the paradoxes of disconnection* (with Albris, K., Fast, K., Karlsen, F., Kaun, A., Lomborg, S., & Syvertsen, T. (2024), Nordicom.

29 October

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| 29 October | Room: “Harry” F541 | Pre-conference workshop: <i>ChatGPT and Beyond: AI Literacy for Early-Career Scholars</i> |
| 14-15.15 | | Workshop 1st session |
| 15.15-15.45 | | Fika |
| 15.45-17 | | Workshop 2nd session |

The seminar room “Harry” is just to the right from the upper part of escalator that takes you from the commuter train station Flemingsberg to Södertörn University. Look right for a sign that will show you the way.

30 October

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| 30 October | MB503 / foyer | | | |
| 10-10.30 | Registration & coffee | | | |
| 10.30-11.00 | Opening session | | | |
| 11.15-13.00 | Parallel sessions | MB503 | MA432 | MA217 |
| | | <p>Young audiences, content and repertoires Chair: Jannie Møller Hartley - Andreas Widholm, Rebecca Bengtsson Lundin, Torbjörn Rolandsson, Stockholm U, Södertörn U, Roskilde U: <i>The TikTok Generation: Young People's Tactics for Navigating Information in Times of Uncertainty.</i> - Brita Ytre-Arne, Merhi Agai, U of Bergen: <i>Evaluating authenticity in online media content after AI: A qualitative study of young people in Norway.</i> - Emma Rönngren, Örebro U: <i>Between Bans and Belonging: Changing Media Repertoires Among Russian-Speaking Youth in Latvia Amid the War in Ukraine.</i> - Maria José Brites, Teresa Sofia Castro, Margarida Maneta: <i>Young people and algorithms: Profiling learning contexts and diversity concerns</i></p> | <p>Resisting algorithms Chair: Stina Bengtsson - Claudia Solinas, Marta Margherita Grasso, Paula Panarese, La Sapienza U of Rome: <i>Reframing Algorithmic Bias: The Power of User Agency</i> - Gilda Seddighi, Rebecca Radlick, Nessa, B. NORCE: <i>A Struggle for Algorithmic Repair of Imagined Intergenerational Violence: A Study of Migrant-Background Youth Outside Employment and Education in Norway</i> - Sofia Caldeira, Lusófona U, Çukurova U <i>Training the Algorithm: Ambivalences in everyday engagements with feminisms on Instagram Stories.</i> - Anamarija Šiša, Tanja Oblak Črnič, Katja Koren Ošljak, U of Ljubljana: <i>Digital Maturity in an Algorithmic Society: Everyday Practices of Navigation and Disconnection among Young People</i></p> | <p>Algorithmic literacy and trust Chair: Niklas Alexander Chimirri - Ameera Mansour, Yucong Lao Noora Hirvonen, Linnaeus U, U of Oulu: <i>An Exploratory Study of University Students' Media and Information Literacy in Navigating Propaganda in Everyday Life.</i> - Fatma Ozen, York U: <i>Trust in the Feed: How Everyday Audiences Believe Information on Social Media Platforms.</i> - Gemma Gómez-Bernal, Fernanda Pires, Celina Navarro, and Gemma San Cornelio, U Autònoma de Barcelona: <i>Algorithmic Literacy: Navigating TikTok Creators' Algorithmic Strategies.</i> - Annika Bergström, U of Gothenburg: <i>From Bots to Ballots: Public Concerns About AI Manipulation in Elections.</i></p> |
| 13.00-13.45 | Lunch | | | |

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| 13.45-15.30 | Parallel sessions | MA432 | MA433 | MA443 |
| | | <p>Platform politics: communities and conflicts Chair: Sofia Johansson - Tereza Pavlickova, London College of Communication: <i>Navigating Media Materiality: Audience understanding of media and their environmental impact.</i> - Barbara Orzeł, U of Silesia in Katowice: <i>Death in Real Time: Emotional Politics, War Voyeurism and the Mediatization of Contemporary Conflicts.</i> - Hatice Çağlar, Çukurova Ü: <i>Algorithmic Infrastructures and the Production of Information Disorders: A Critical Analysis of Platformed Publics.</i> - Ahuja Chahna, KU Leuven: <i>Fans of Fandom: Platformed Fan Identity in Tumblr's Goncharov Phenomenon.</i></p> | <p>Understanding and imagining algorithms Chair: Göran Bolin - Niverdita Chatterjee, Ranjana Das, U of Surrey: <i>Lived and imagined digital vulnerabilities- Parents understandings of AI and algorithms through news use.</i> - Teresa Sofia Castro, Maria José Brites, Margarida Maneta, Lusófona U: <i>Youth perceptions of data commodification, imaginaries, and cultural meanings of Algorithms</i> - Andreas Schellewald, Ellenrose Firth, Goldsmiths, U of London: <i>Algorithmic imaginaries: definition and future directions.</i> - Ming Cheng, U of Sussex: <i>Two Platforms, Two Realities? Audience Tactics and Everyday Sense-Making on Rednote and Weibo in China's Algorithmic Society.</i> - Pedro Moura, Sara Pereira: <i>Making sense of transmedia storytelling: a reception study with Portuguese young people.</i></p> | <p>Algorithms and news journalism Chair: Maria Kyriakidou - Jannie Møller Hartley, Árni Már Einarsson, Roskilde U, U of Copenhagen: <i>Individual, material, social, and temporal dimensions of news relevance.</i> - Pauljan Truyens, Sarah Vis, Ike Picone, Vrije U Brussel: <i>Tactics to Cope with "Toxic" News: A Sequential Mixed-Methods Study.</i> - Willem Buyens, Michelle Kulig, Steve Paulussen, U of Fribourg, U of Antwerp: <i>Credible by design? Studying the effects of news recommender system design on users' perceptions of news relevance and credibility.</i> - Paulo Couraceiro, U of Minho: <i>Generative AI and the Uncanny Valley: Audience Affective Responses to Synthetic News Content.</i> - Michelle Kulig, Willem Buyens, Steve Paulussen: <i>Algorithms Against Avoidance: Bridging the Gap Between Users and News Through Recommender System Design</i></p> |
| 15.30-16.00 | Coffee break | | | |
| 16.00-17.30 | ARS section meeting | Maria José Brites, Lusófona Uni Niklas Alexander Chimirri, Roskilde Uni | | |
| 17.30-18.30 | Reception | Primus building | | |
| 19.00- | Conference dinner | Restaurant Herman's | Fjällgatan 23B, 116 28 Stockholm | https://hermans.se/en/ |

31 October

| 31 October | MB503 / foyer | Keynote panel: | <i>Living with algorithms: challenges and opportunities for audience research</i> | |
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| 9.00-10.45 | Moderator: Maria Kyriakidou , Södertörn University | Andra Siibak , University of Tartu. Title: <i>AI-powered childhood: is this the future we want?</i> | Tiziano Bonini , University of Siena. Title: <i>Contested Platform Moralities: moral economy as a recurring keyword for audience research in the age of algorithmic media</i> | Stine Lomborg , University of Copenhagen. Title: <i>Accountability and Aspiration: On human flourishing with data</i> |
| 10.45-11.15 | Coffee break | | | |
| 11.15-13.00 | Parallel sessions | MB503 | MA434 | MA443 |
| | | Algorithmic technologies and user practices Chair: Niklas Alexander Chimirri -Yukun You, Trine Syvertsen, U of Oslo: <i>Poles, Points, and Platforms: The Gamified and Platformised Outdoor Adventure.</i> - Monsak Chaiveeradech, Thammasat U: <i>Employing creative trails as pedagogical media to initiate students to civic engagement through the exploration of hidden issues within marginalised community.</i> - Ilya Kiriya, U Grenoble Alps: <i>How platforms are shaping the discoverability of media: the case of Russian alternative media.</i> -Johan Lindell Uppsala U, André Jansson Karlstad U, Elvira Oberger, Uppsala U: <i>The space of smartphone uses: A Bourdieusian study on how social inequalities shape gender and age divides in smartphone practices.</i> | Methodologies and meta perspectives Chair: Sofia Johansson - Luiz Peres Garzezi, Amparo Huertas-Bailén, Ana González-Neira, U Autònoma de Barcelona: <i>Studying the audience in the age of algorithms.</i> - Daniël Jurg, Sarah Vis, David Mathieu, Roskilde U: <i>Data Mirroring: A methodological framework for data-donation based interviews in media user research.</i> - Liisa Ovaska, Tampere U: <i>Interventionist approach to study audience engagement with and sense-making of datafied journalism.</i> - David Mathieu, Roskilde U: <i>Digital orientation: A navigational turn in audience research.</i> | Navigating platform power Chair: Jannie Møller Hartley - Sarah Daoust-Braun, Noemi Festic, Michael Latzer, U of Zurich: <i>How need- and norm-based motives for digital communication mitigate the chilling effects of dataveillance.</i> - Göran Bolin, Rita Figueiras, Veronika Kalmus, Södertörn U, U Católica Portuguesa, U of Tartu: <i>The surveillance survival paradox: Experiences and imaginaries of surveillance in a generational and cross-cultural perspective.</i> - Kiran Kappeler, Semahat Ece Elbeyi, U of Copenhagen: <i>Redefining Digital Resilience: Towards a Conceptual Framework of Digital Resilience in the Era of Large Language Models.</i> - Márcia Zanin Feliciani Viviane Borelli, U Federal de Santa Maria: <i>Tactics, deviations, and “gambiarras”: distinct uses of the Barbie Selfie Generator by the audiences.</i> |

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| 13.00-13.45 | Lunch | | | |
| 13.45-15.30 | Parallel sessions | MA432 | MA433 | MA443 |
| | | <p>Online identities and communities Chair: Maria José Brites - Anna Zsubori, Loughborough U: <i>Hungarian LGBTQ+ influencers under attacks by an illiberal regime: Activism and resistance on social media.</i> - Nete Nørgaard Kristensen, Anne Jerslev, U of Copenhagen: <i>"I love it when a plan comes together". User reactions to J. K. Rowling's gloating over the UK Supreme Court's ruling on sex and gender.</i> - Alice Bergholtz, Södertörn U: <i>Selfies, Statements, and Strategy: Negotiating Political Identity and Representation in Social Media Practices.</i> - Svetlana Chuikina, Karlstad U: <i>From algorithmic audiences to contentious publics. Mediated trajectories of politicisation among anti-war Russians.</i></p> | <p>Algorithms and the temporalities of everyday life Chair: Stina Bengtsson - Niklas Alexander Chimirri, Roskilde U: <i>Slow pedagogy and compassion as institutional antidotes to families' digital saturation?</i> - Susana Tosca, Emil Stokholm, U of Southern Denmark: <i>TikTok Made Me Do It: Trend Rhythms and Everyday Interactions.</i> - Eva Myrczik, U of Southern Denmark: <i>Listened, felt, and shared: how users experience Spotify Wrapped as collective rhythms.</i> - Anja Nylund Hagen, Håvard Kiberg, U of Oslo: <i>Everyday Listening in a Platform Society.</i></p> | <p>Platform power and audience engagement Chair: Göran Bolin - Lydia Kollyri, U of Amsterdam: <i>Making Instagram Habitable: Ordinary Users and the Spatial Politics of Platform Power.</i> - Alexandra Brankova, Dalia Pablo Ortiz, Uppsala U: <i>Problems of Artificial Amplification? Tsargrad's Digital Cultures and Audience Engagement on VKontakte (VK) amid Russia's Full-Scale Invasion of Ukraine.</i> - Sabina Mihelj, Stefan Janjic, Hanna Vincze, Loughborough U: <i>Deceit between falsehoods and morality: A comparative study of audience engagement with (Russian) disinformation in Poland, Serbia and Romania.</i> - Fábio Ribeiro, University of Tras-os-Montes and Alto Douro: <i>For real or just an illusion (of inclusion)? Observing worldwide experiences of audience participation in journalism.</i></p> |
| 15.30-16.00 | Coffee break | | | |
| 16.00-16.30 | Closing session Concluding remarks: Reflections and forecasts for audience research | <p>Rita Figueiras, Universidade Cattólica Portuguesa David Mathieu, Roskilde University Sabina Miheil, Loughborough University</p> | <p>Moderator: Sofia Johansson, Södertörn University</p> | |